

February 2025



Ti TRT

NOW

Celebrating Knowledge
and Community:
Vasant Panchami at
IM(TB) ENGIN(EERS)

Innovating Together:
Highlights from
Zingle Friday Night

Sustainable Solutions:
IM(TB) ENGIN(EERS) at the
Chennai Water Today Expo

A Commitment to
Growth: Reflecting on
Our Recent Milestones

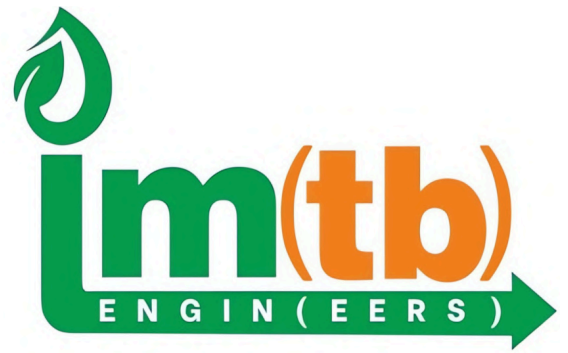
**The Science
of
Monitoring**

**WAYS TO
IMPROVE
MONITORING**

Embracing the Spirit of Vasant Panchami

IM(TB) NEWSLETTER

www.imtbengineers.com



Directors Say

As we reflect on our recent activities, I am filled with pride and gratitude for the incredible journey we are on at IM(TB) ENGIN(EERS). On the auspicious occasion of Vasant Panchami, we took a moment to give back to our community by distributing food (Prasad) at our Noida factory. This initiative, led by our team, embodies our core values of compassion and social responsibility. Celebrating this festival, dedicated to Goddess Saraswati, reminded us of the importance of knowledge and the impact we can make when we come together.

Our Hosting of the Zingle Friday Night event was a remarkable opportunity to connect with our clients and showcase our commitment to innovation and excellence. The feedback we received was invaluable, and it has inspired us to continue pushing the boundaries of what we can achieve together.



Additionally, our participation in the Chennai Water Today Expo highlighted our dedication to addressing critical challenges in the water sector. Engaging with industry leaders and stakeholders at this event reinforced our commitment to sustainable solutions and innovation. Looking ahead, I am optimistic about the future growth of IM(TB) ENGIN(EERS). We are poised to expand our reach and enhance our offerings, driven by the insights and feedback we gather from our clients and partners. Together, we will continue to foster a culture of excellence, innovation, and social responsibility.

As we move forward, let us remain motivated by our shared vision and commitment to making a positive impact in our industry and community. Thank you for being an integral part of our journey.

Surajj Chawla
Managing Director

Empowering Communities: Our Vasant Panchami Outreach



Celebrating Vasant Panchami with Generosity at IM(TB) ENGIN(EERS)

On the auspicious occasion of Vasant Panchami, IM(TB) ENGIN(EERS) Pvt Ltd took a moment to reflect on the significance of this festival and the importance of giving back to society. Vasant Panchami, celebrated in honor of Goddess Saraswati, marks the arrival of spring and is a day dedicated to knowledge, music, art, and learning. It is a time when devotees seek blessings for wisdom and enlightenment, making it a fitting occasion for us to express our gratitude and commitment to the community.

IM(TB) ENGIN(EERS) Family celebrated Vasant Panchami at their Noida factory. This initiative highlighted their core values of compassion and social responsibility, supported by Managing Director Mr. Suraj Chawla's commitment to giving back to society.

The Celebration and Pooja united our employees and the local community, creating a sense of togetherness and joy. Vasant Panchami emphasizes the value of knowledge and excellence, principles we strive to uphold at IM(TB) ENGIN(EERS). Our initiative and Pooja ceremony reflect our commitment to uplifting the community and making a positive impact.

The atmosphere was filled with devotion and positivity as employees participated in the rituals, offering prayers for wisdom, prosperity, and harmony. This sacred gathering not only strengthened our bond as a team but also reinforced our commitment to uphold the values that guide us in our journey.

Embracing the Spirit of Vasant Panchami



On the same day, we held a Pooja ceremony at our factory, commemorating the establishment of our facility in Noida. This ceremony was led by Mr. Suraj Chawla, who was joined by the entire IM(TB) family. The Pooja served as a moment of reflection and gratitude, allowing us to seek blessings for the continued success and growth of our organization.



Innovative Connections: Highlights from "Zingle Friday Night"

IM(TB) ENGIN(EERS) recently hosted an engaging and insightful roadshow in Delhi, bringing together our esteemed clients and prospects for an intimate dinner and discussion meet. This event, aptly named "IM(TB) Zingle Friday Night," was designed to strengthen the bonds between our customers and our team, fostering closer relationships and a deeper understanding of our culture and values.

A Warm Welcome and Purposeful Gathering

As the evening unfolded, guests were welcomed with warmth and hospitality, setting the tone for a night of meaningful interactions. The primary objective of this gathering was to present insights into our innovative products and to provide a platform for open dialogue between our team and our valued clients. We believe that personal connections are essential in building trust and understanding, and this event was a perfect opportunity to achieve that.

Networking and Innovation: Zingle Friday Night

Insights from Our OEM Partner, Horiba

A highlight of the evening was the presence of our esteemed OEM partner, Horiba, who shared the stage with us. Their representative provided an in-depth overview of gas monitoring instruments, shedding light on the latest developments and innovations being pursued at their facility. This collaboration exemplified our commitment to delivering cutting-edge solutions to our clients and showcased the synergy between IM(TB) ENGIN(EERS) and Horiba.



The insights shared by Horiba not only educated our guests about the technical aspects of gas monitoring but also illustrated the importance of continuous innovation in meeting the evolving needs of the industry. The discussions sparked curiosity and engagement among attendees, leading to a lively exchange of ideas and perspectives.

Strengthening Bonds and Building Relationships

The IM(TB) Zingle Friday Night was more than just a presentation; it was an opportunity for our clients to meet the departmental heads of IM(TB) ENGIN(EERS) in person. This face-to-face interaction allowed for a more profound understanding of our team dynamics, culture, and the values that drive our commitment to excellence.



Driving Change: IM(TB) ENGIN(EERS)

Mr. Surajj Chawla, our Managing Director, delivered a comprehensive company presentation, taking attendees on a journey through the history of IM(TB) ENGIN(EERS). He shared our evolution from inception to the present day, highlighting our unwavering dedication to serving our customers with zeal and integrity. His passion for the company and its mission resonated with everyone in the room, reinforcing the importance of our core values in every aspect of our operations.

A Night of Exchange and Collaboration

The evening was filled with engaging conversations, where attendees exchanged thoughts and ideas with our team. This open dialogue not only allowed us to gather valuable feedback but also provided insights into the specific needs and challenges faced by our clients. We believe that understanding our customers' perspectives is crucial in tailoring our solutions to better serve them.

The IM(TB) Zingle Friday Night was a celebration of collaboration and partnership. It was a reminder that our success is built on the relationships we cultivate and the trust we establish with our clients. As we continue to grow and innovate, we remain committed to nurturing these connections and ensuring that our customers feel valued and supported.

In conclusion, the IM(TB) ENGIN(EERS) roadshow in Delhi was a resounding success, achieving its goal of strengthening bonds and fostering closer relationships with our clients and prospects. The insights shared by Horiba, the engaging discussions, and the personal interactions all contributed to a memorable evening.

As we move forward, we are excited about the opportunities that lie ahead and the potential for collaboration with our esteemed clients. We thank everyone who attended the IM(TB) Zingle Friday Night for their participation and enthusiasm. Together, we will continue to build a brighter future in the industry, driven by innovation, collaboration, and a shared commitment to excellence.

One of the key takeaways from the IM(TB) Zingle Friday Night was the invaluable feedback we received from our clients and prospects. Throughout the evening, we encouraged attendees to share their thoughts on our products, services, and overall customer experience. This open forum allowed us to gain insights into their expectations and preferences, which are essential for our continuous improvement.

The discussions revealed a strong interest in further enhancing our product offerings, particularly in the areas of customization and integration with existing systems. Many attendees expressed their desire for more tailored solutions that align with their specific operational needs. This feedback is instrumental as we strategize our product development roadmap and prioritize innovations that will deliver greater value to our clients.

Looking ahead, we are excited about the possibilities that lie before us. The connections made during the roadshow have laid the groundwork for future collaborations and partnerships. We are committed to leveraging the insights gained from this event to refine our approach and ensure that we remain at the forefront of the industry.

As we continue to evolve, we will focus on fostering a culture of innovation and responsiveness to our clients' needs. The IM(TB) Zingle Friday Night was not just an event; it was a stepping stone towards building a more collaborative and customer-centric future. We look forward to implementing the ideas discussed and exploring new avenues for growth together with our esteemed clients.

IM(TB) ENGIN(EERS): Showcasing Innovation and Excellence at Pharmalab Chem and Indus Food Tech Expos



Water Today : Successful Participation of IM(TB) Engineers Pvt Ltd at the Chennai

IM(TB) Engineers Pvt Ltd recently had participated in a prestigious exhibition held in Chennai, a hub for innovation and industry collaboration. This event served as an excellent platform for us to showcase our cutting-edge instruments designed for water monitoring and process monitoring, and it proved to be a resounding success.

Engaging with Industry Stakeholders

From the moment we set up our stall, the atmosphere was buzzing with excitement and anticipation. Our team was eager to engage with visitors from various sectors, including municipal authorities, environmental agencies, and private enterprises. The exhibition provided us with a unique opportunity to demonstrate how our advanced monitoring solutions can address the pressing challenges faced by the water management industry.

Throughout the event, we had numerous discussions with industry professionals who were keen to learn about our innovative technologies. We highlighted the importance of real-time data collection and analysis in ensuring compliance with environmental regulations and improving operational efficiency. Our instruments are designed to provide accurate and reliable data, which is crucial for effective decision-making in water management processes.

Meeting with Key Industry Leaders

One of the standout moments as we explored the potential for collaboration on turnkey projects. We shared insights into the successful projects we have executed for the Delhi Jal Board and UP Jal Nigam, showcasing our expertise in delivering comprehensive solutions that meet the specific needs of our clients.

Mr. Suraj Chawla Explained around the challenges faced by the industry and how our instruments can play a pivotal role in overcoming these obstacles. We discussed the importance of integrating advanced technology into existing systems to enhance efficiency and sustainability. The exchange of ideas was not only enlightening but also reinforced our commitment to driving innovation in the water management sector.

Honoring Esteemed Guests

On the second day of the exhibition, we were honored to welcome several distinguished guests to our stall. Among them were the Chief Engineer from Delhi Jal Board, the Chief Chemist from UP Jal Nigam, and Mr. Amit from PHED Haryana. Their presence was a testament to the significance of our work and the impact we are making in the industry.

Having such esteemed representatives from compliance authorities visit our stall was a proud moment for our team. We engaged in meaningful discussions about the regulatory landscape and the importance of adhering to compliance standards. Our guests expressed interest in our monitoring solutions and how they can assist in ensuring that water quality meets the required standards.

Building Connections and Future Opportunities






The exhibition was not just about showcasing our products; it was also about building connections and fostering relationships within the industry. We had the opportunity to network with various stakeholders, including potential clients, partners, and industry experts. These interactions opened doors to new possibilities and collaborations that could lead to exciting projects in the future.

As we reflect on our participation in the Chennai exhibition, we are filled with gratitude for the connections we made and the insights we gained. The event reinforced our belief in the importance of collaboration and innovation in addressing the challenges faced by the water management sector.





IM(TB) ENGINEERS) PRIVATE LIMITED

-  PLOT NO 21, MUP II, ECOTECH 3, GREATER NOIDA 201301
-  REG ADDRESS: 6, TOWER T4, NIRALA ESTATE, GH4, TECHZONE 4, NOIDA EXTN.(UP)-201301
-  9873760165  sales@imtbengineers.com
-  [www.im\(tb\)engin\(eers\).com](http://www.im(tb)engin(eers).com)